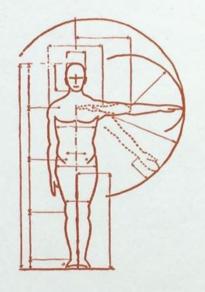




## DESIGNING



# FOR PEOPLE

We bear in mind that the object being worked on is going to be ridden in, sat upon, looked at, talked into, activated, operated, or in some other way used by people individually or en masse.

When the point of contact between the product and the people becomes a point of friction, then the industrial designer has failed.

On the other hand if people are made safer, more comfortable, more eager to purchase, more efficient—or just plain happier—by contact with the product, then the designer has succeeded.

Simon and Schuster, New York, 1955

by HENRY DREYFUSS



# Revolution?



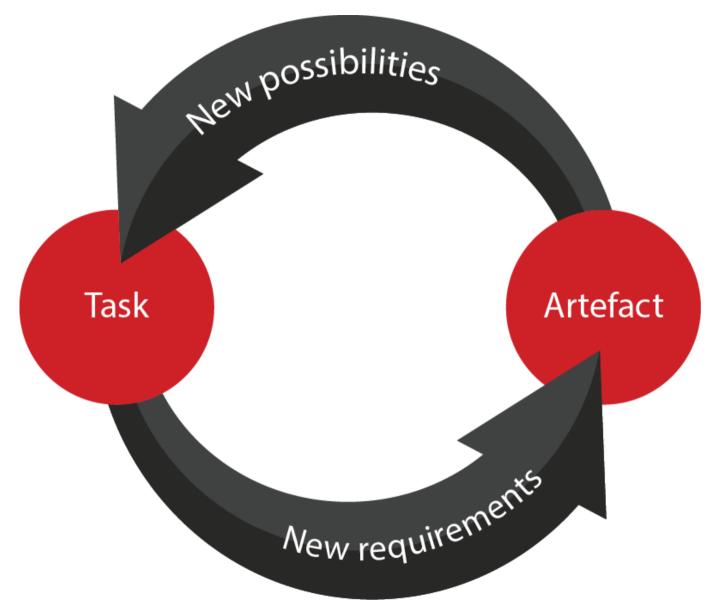














## Domain purpose

(to design for people, to improve system performance)

#### Domain values

(optimising safety, efficiency, effectiveness, inclusiveness, satisfaction, flexibility)

#### Domain functions

(to inspire, inform, evaluate products and services)

# Physical functions

(to understand, measure, describe)

# Physical objects

(tools, methods, processes)

# Evolution

Revolution



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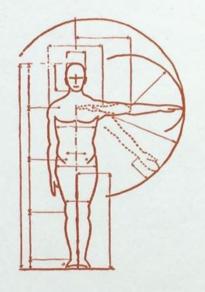
# Physical objects

(tools, methods, processes)

# Evolution

Revolution

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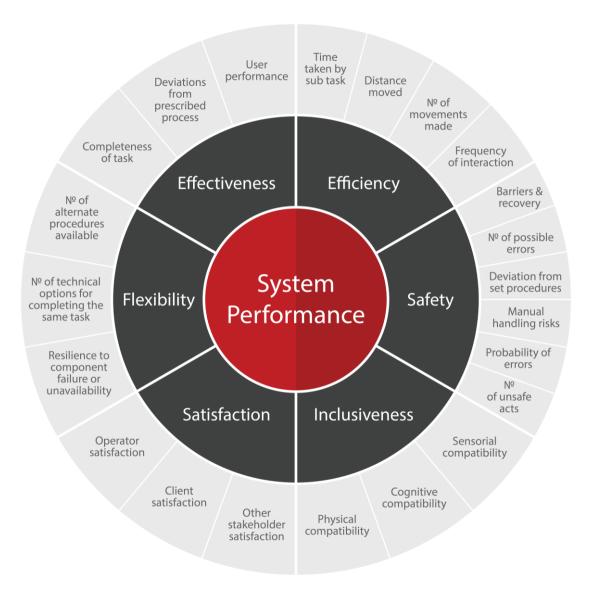
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or service

Simon and Schuster, New York, 1955

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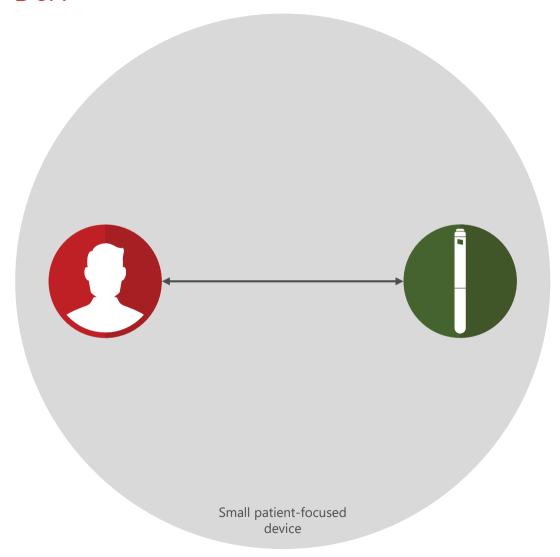
(to understand, measure, describe)

# Physical objects

(tools, methods, processes)

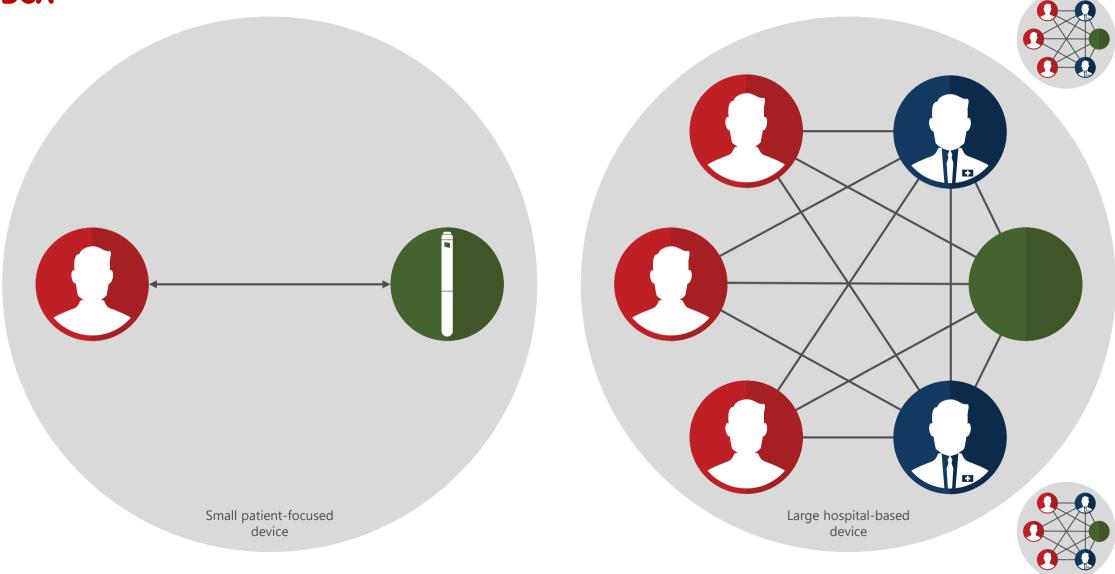
# Evolution

Revolution











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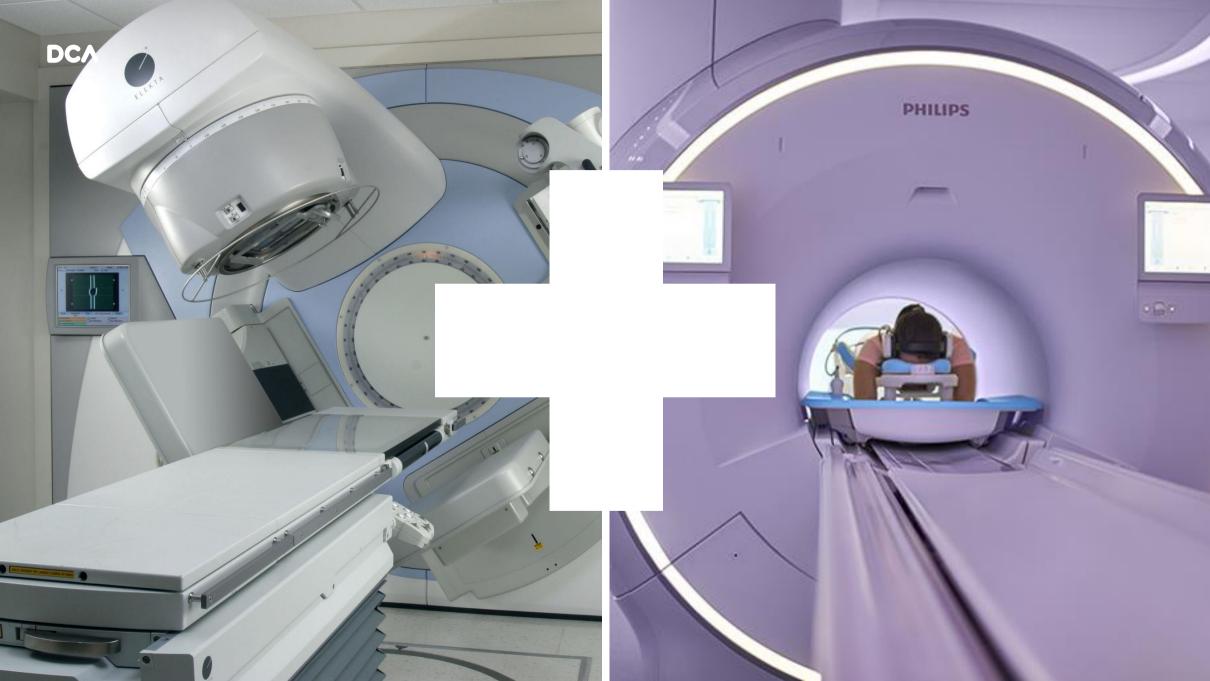


# Designs that are:

Inspired by
Informed by
Evaluated against

An evidence base from Human Factors methods











# Data collection





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- 7 treatment sites visited worldwide
- Over 90 hours of observation at treatment centres (~360 treatment sessions)
- 30 interviews with healthcare professionals worldwide (fieldwork and phone interviews)
- 23 interviews with Elekta internal stakeholders from business, clinical specialists, technical, complaints, training, safety, regulatory and marketing
- 2 tradeshow visits

Confidential - NLHF 00-03.pptx

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#### Field work

Observing approximately 360 treatments across seven treatments sights.

After-hours interviews and walkthroughs.

Two researchers following the workflow in the treatment room and the control room.



















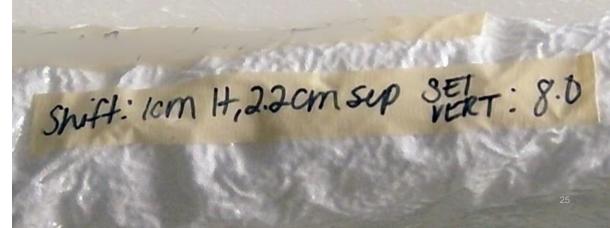
#### Latent needs

Access to information at the point of use

Pressure on throughput

Manual handling









# Analysis

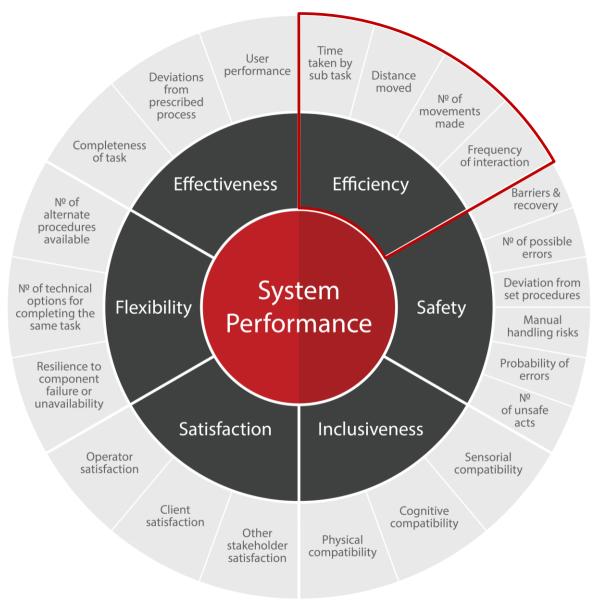




#### Hierarchical task analysis (HTA)

Set up the machine Identify the patient Adjust the position of Remove Configure setup aids, and relate them to to receive the patient. the patient, retract immobilisation the schedule add setup aids position the patient panels (if required) devises, help patient 4.1 4.3 4.5 4.7 4.9 Machine Patient set Prepare for Patient Unload registration preparation beam patient up 4.2 4.6 4.4 4.8 4.10 Manage **Patient** Verification Beam on Clean up patient loading imaging Sit the patient on Image the patient (if Explain the treatment Treat patient Wipe down machine, PSS and lay them reset ready for next required) process down patient



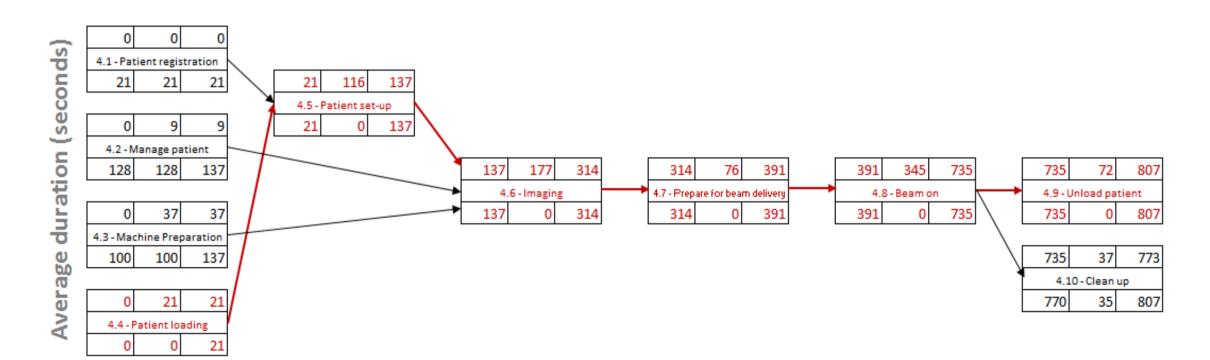






#### Critical path analysis (PERT charts)

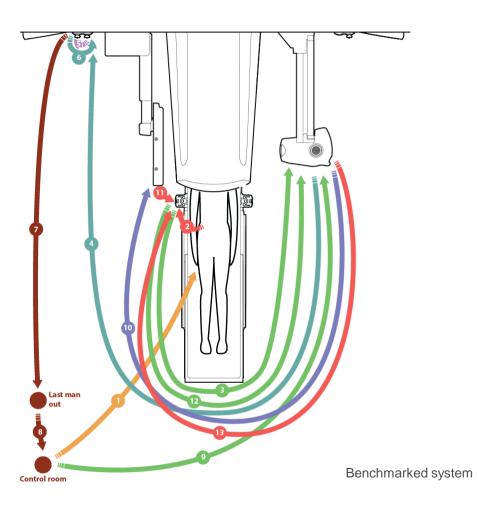
This chart shows average task completion times broken down by stages (as described in the HTA)







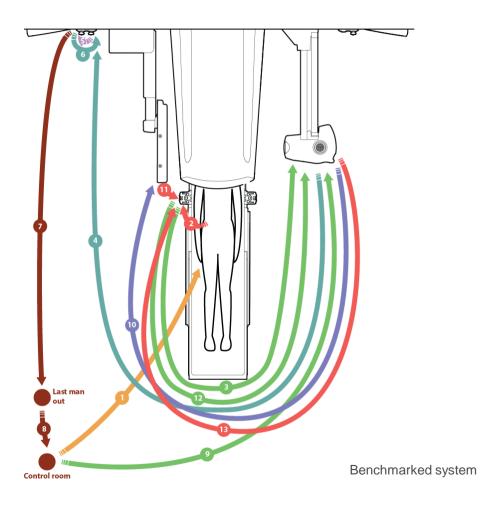
#### Link analysis

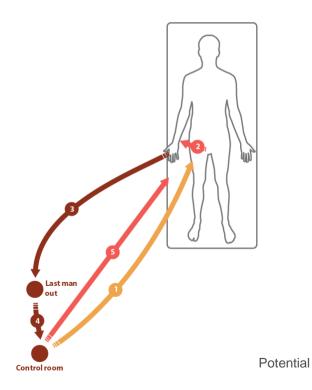




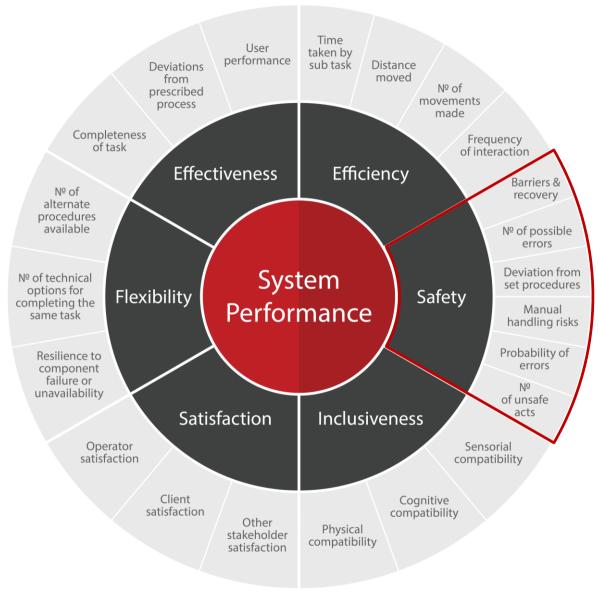


#### Link analysis

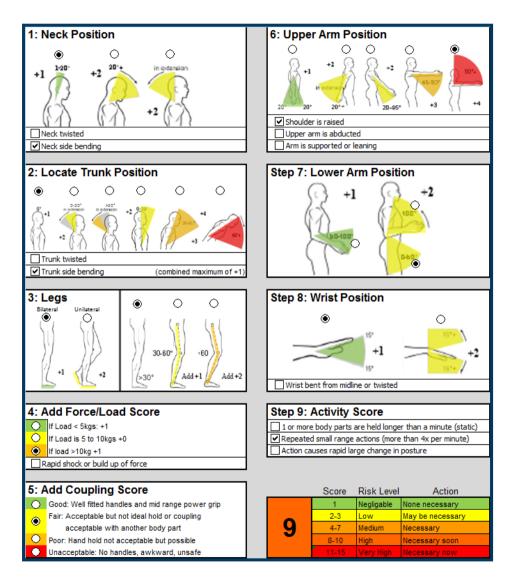








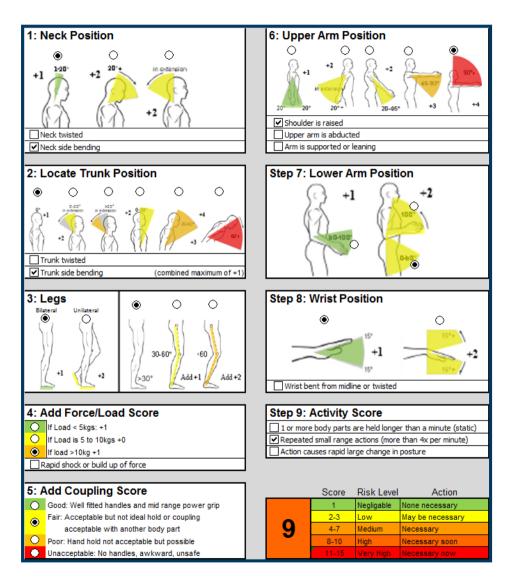


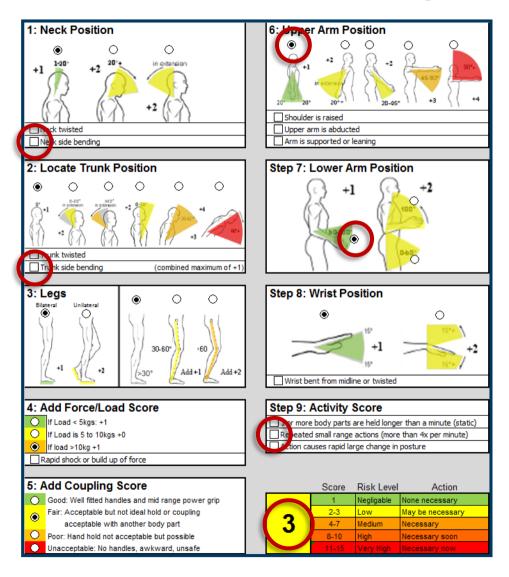






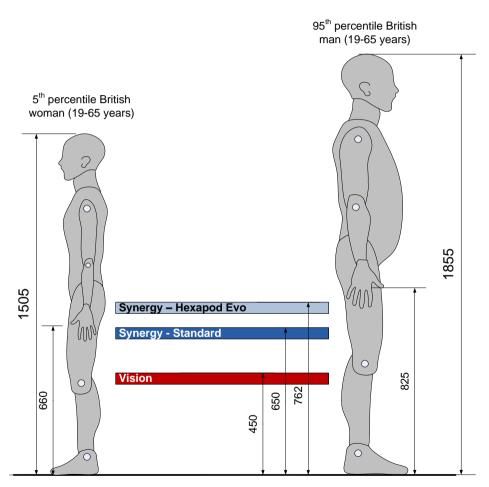




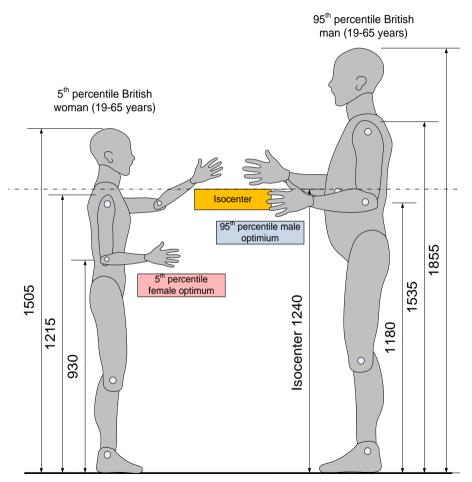




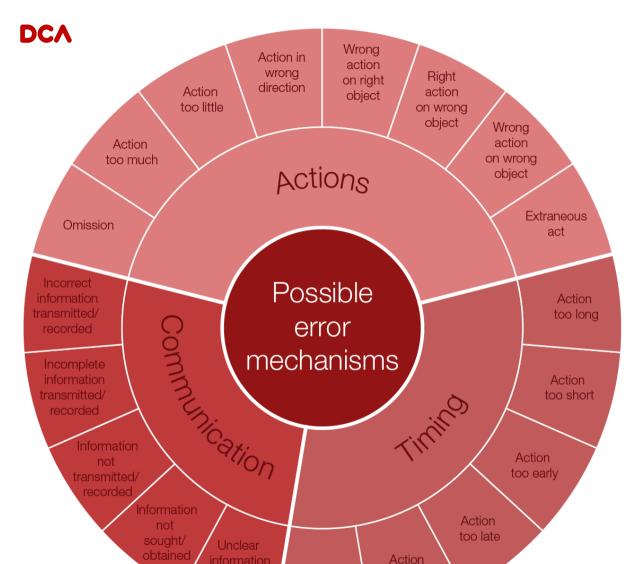




All dimensions in mm, based upon Pheasant & Haslegrave (2006) Table 10.1, without shoes



All dimensions in mm, based upon Pheasant & Haslegrave (2006) Table 10.1, without shoes

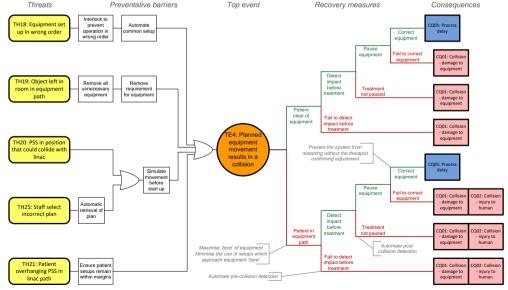


Mis-

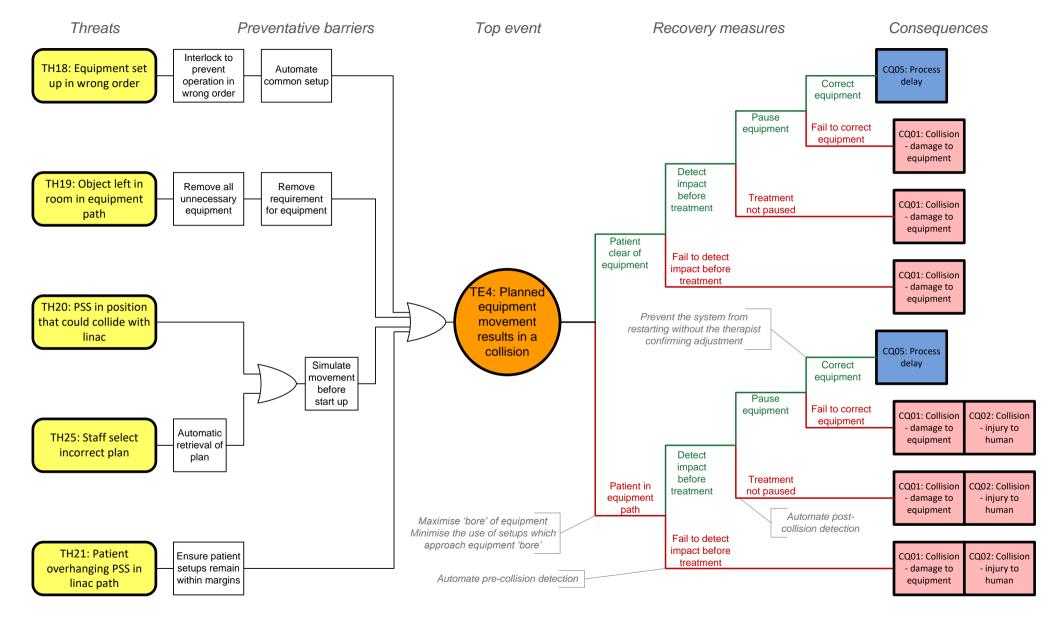
ordering

repeated

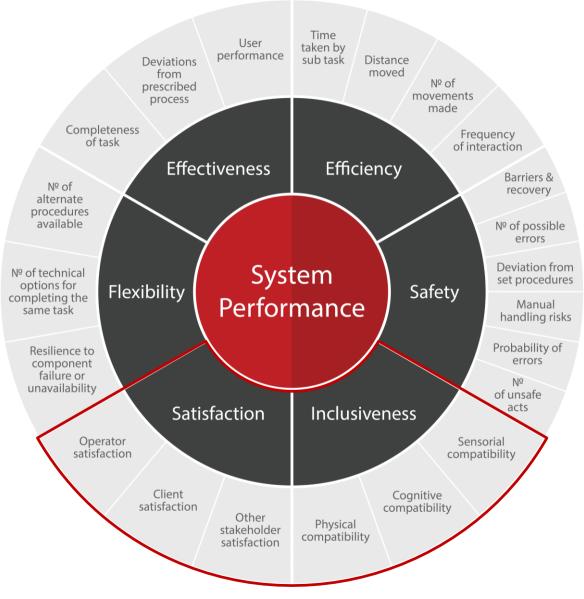




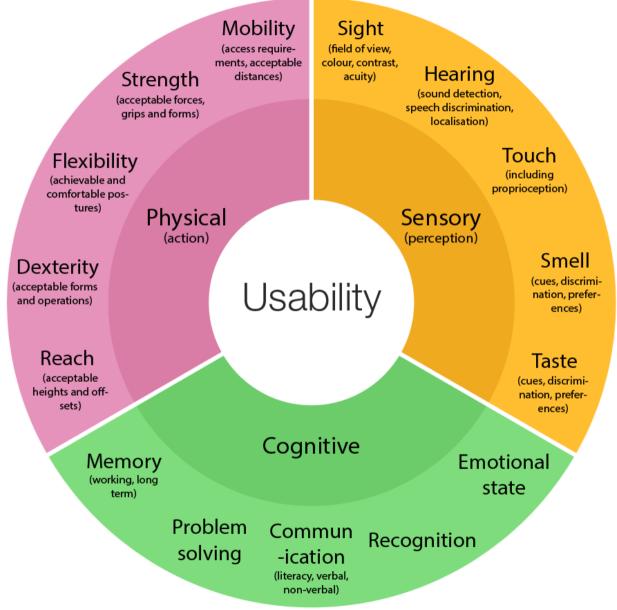




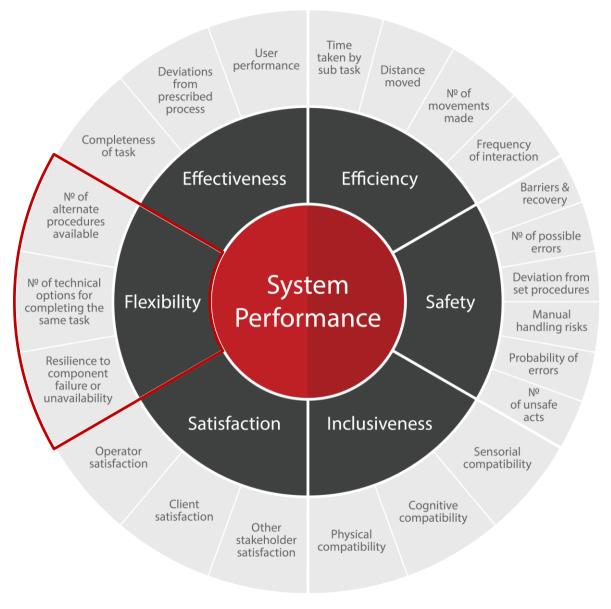


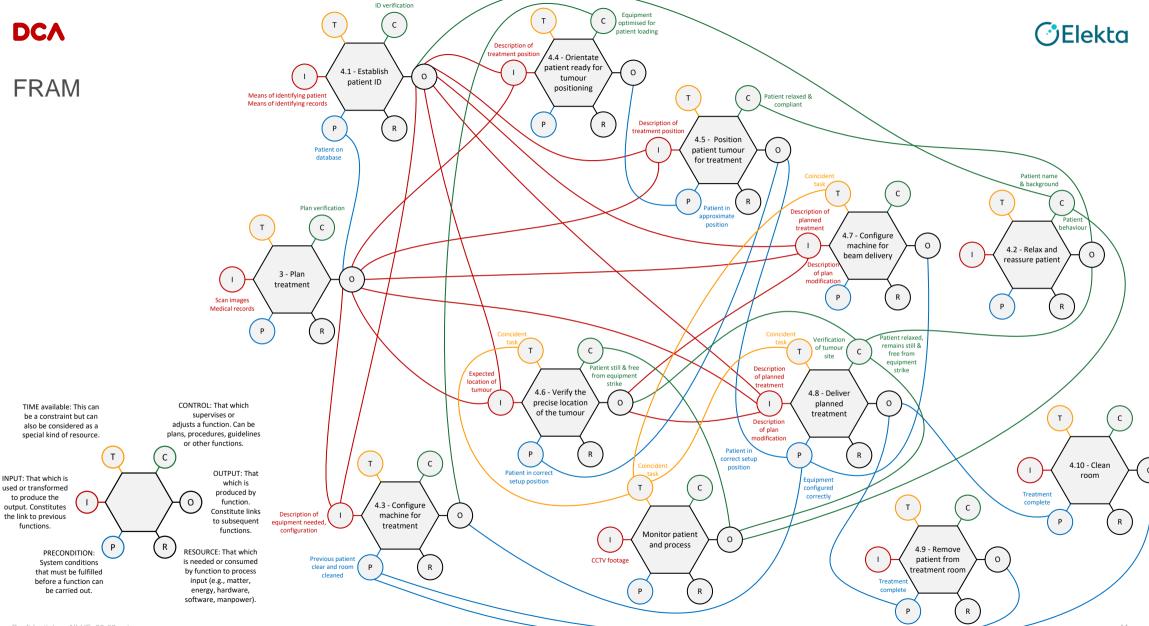


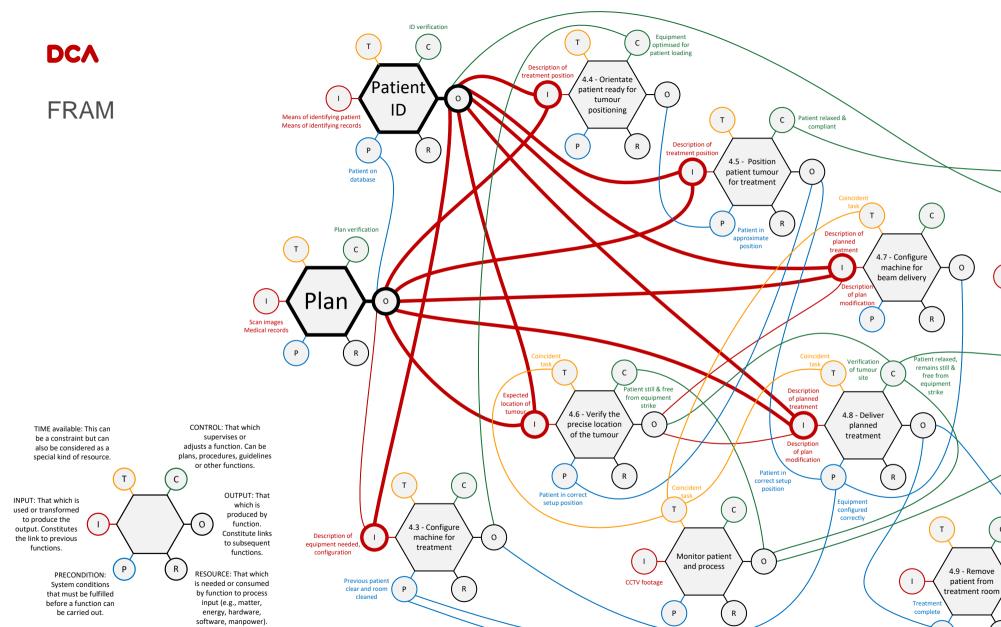












Elekta

Patient name & background

4.2 - Relax and

reassure patient

Р

С

Т

Treatment

complete

С

0

4.10 - Clean

room

Patient

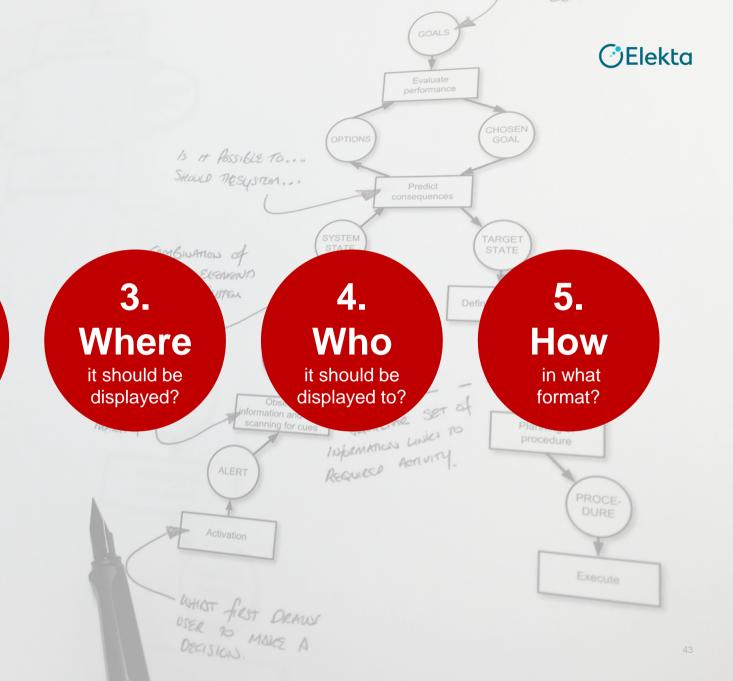
behaviour

0



1.
What
information is
required?

2. When it needs to be displayed?

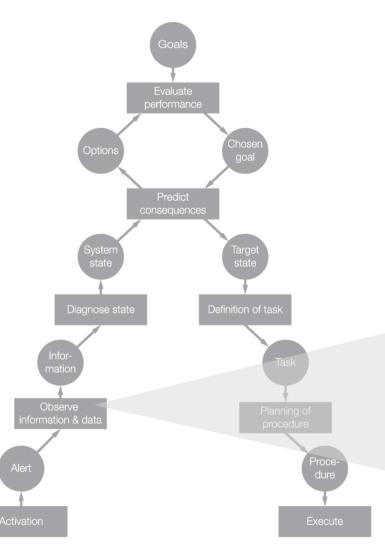






#### **Decision ladders**

36 information elements could be of use when setting up the patient



- 064 Who is the patient?
- 032 Does the patient have special medical needs?
- 042 Does the patient have any special cultural religious needs?
- 066 Is the patient a child?
- 067 What is the cancer type?
- 068 How should the patient be positioned (posture)?
- 008 What is the weight (size)of the patient?
- 009 What is the height of the patient?
- 015 Does the patient have physical needs?
- 016 Does the patient have mental needs?
- 069 Is the patient comfortable?
- 070 Is the patient relaxed?
- 071 Is the patient cooperative?
- 072 Is the patient sensitive to modesty?
- 052 What are the patients set up instructions?
- 055 What equipment is already out?
- 057 How many staff are available?
- 058 Is technical support available?
- 060 Where is the PSS table?
- 073 What are the PSS table limits?
- 061 Where is the hexapod?
- 074 What are the hexapod limits?
- 062 Where is the gantry?
- 063 Which imaging panels are deployed?
- 065 Where is the patient in relation to the PSS?
- 075 What auxiliary equipment is in the room?
- 053 Does the patient have personalised immobilisation devices?
- 054 Does the patient have personalised accessories?
- 076 What immobilisation aids are required?
- 077 What immobilisation aids are in place?
- 078 Which set up aids are required?
- 079 Which set up aids are in place?
- 080 Which head applicator is required?
- 081 Which head applicator is in place?
- 082 What is the equipment's movement path?
- 051 Are the room and equipment clean?



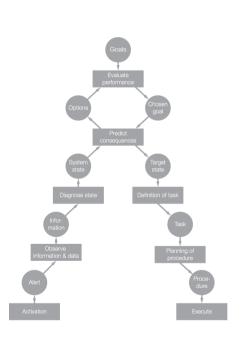


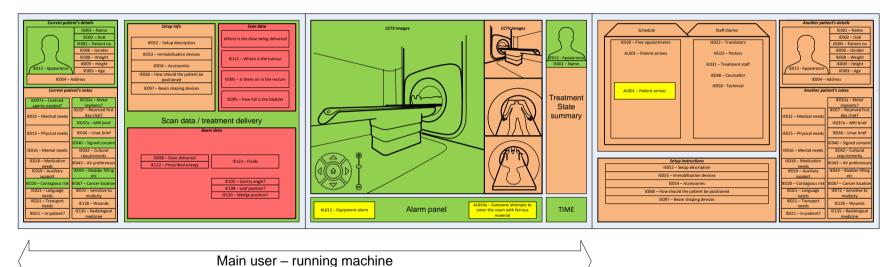
# Design





#### Control room information





Second user – verification, liaison, scheduling, patient management

Green - Typically required at the current stage

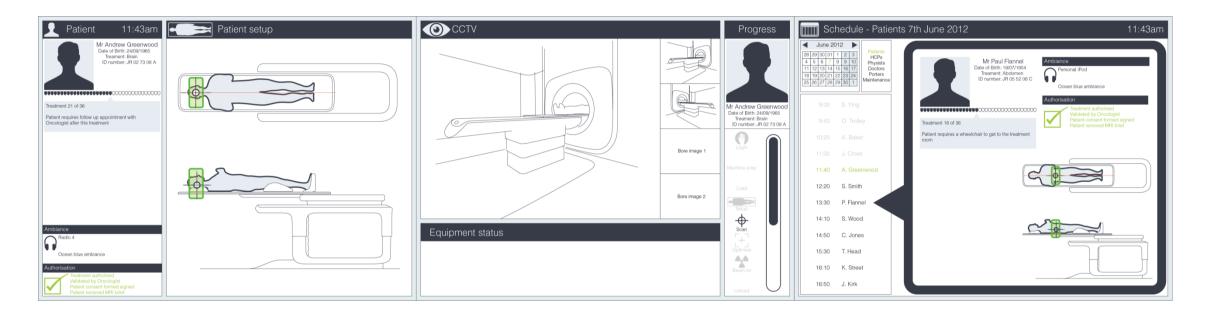
Amber – Could be required at the current stage (may be hidden)

Red – Not required at the current stage

Yellow – Alerts to be displayed as required





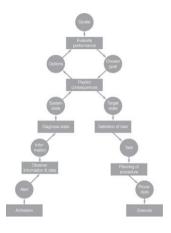


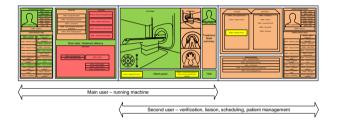


















# The vision















Domain purpose (to design for people, to improve system performance)



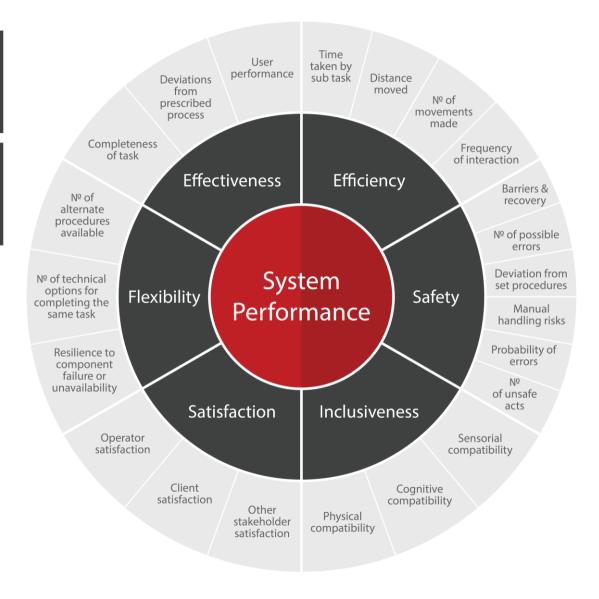


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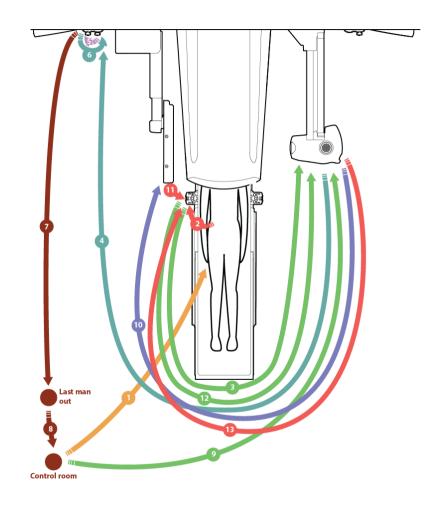
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(to understand, measure, describe)





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(tools, methods, processes)

# Evolution

Revolution

#### DCA

- Common tools
- Additional tools
- Systems based tools

